

Registration Information

Registration Fee

The registration fee includes a continental breakfast, one lunch, attendance at all conference sessions, a copy of the conference handbook on CD and coffee breaks. The registration fee is \$895 for the first attendee.

How to Register

Fax is the best way to enroll, allowing us to attend to your registration immediately. Please fax this form to (610)768-0880, call 1-800-MEALEYS, (610)768-7800, e-mail mealeyseminars@lexisnexis.com or mail this form with payment to Mealey Publications™, P.O. Box 7247-6167, Philadelphia, PA 19170-6167. Receipt of payment guarantees your registration.

Special Discounts

- Corporate Discount — \$400 off — \$495
- Additional registrants from the same firm or company — \$150 off — \$745
- Government employees — one-third off — \$595
- Sitting judges — attend free
- Paralegals — two-thirds off — \$300

Special Needs

Should you have any special needs, please contact Mealey's at least three weeks prior to the conference, to allow us time to make reasonable accommodations.

Hotel Accommodations

The Ritz-Carlton Marina del Rey is located at 4375 Admiralty Way, just 10 minutes from Los Angeles International Airport. Attendees should make reservations directly with the hotel by calling 310-823-1700. When making reservations, indicate that you are attending Mealey's Birth-Control Patch Litigation Conference, March 6, 2006. A block of rooms has been reserved for attendees at a rate of \$229 a night for a single or double room. The cut-off date for this rate is February 13th. After that date, this rate will be offered based on space availability. Please note, there are a limited number of rooms in our room block so make your reservations early.

For alternative hotels, please call us at (610) 768-7800.

Cancellation Policy

Registrants who cancel on or before February 20th will receive a full refund. Registrants canceling from February 21-February 27 will receive a full credit towards another Mealey's conference. Cancellations made after February 27th will be subject to a 25% administrative fee; the remaining amount will be credited towards another Mealey's conference. Credits must be used within one year of the date of issuance. **Attendees who are paid in full and do not attend the conference forfeit a refund or a credit voucher.** Substitutions may be made at any time.

Conference on Audio CD

Mealey's Audio Service allows you to bring the best of our live programs to your home or office. Call 1-800-MEALEYS or email mealeyseminars@lexisnexis.com for more information and pricing on the audio CD version of this conference. Visit www.mealeys.com/conferences for a complete list of available audio programs.

CLE Credit

Credits will be available from all states with mandatory requirements. For more information visit www.mealeys.com/conferences and click on 'CLE Credit', or call 1-800-MEALEYS.

Mealey's™ Birth-Control Patch Litigation Conference

Get a distinct edge as birth-control patch litigation heats up

The allegations are fierce: The Associated Press found that birth-control patch users allegedly die and suffer blood clots at a rate three times higher than women taking the pill. The makers of a popular birth-control patch have warned women that the patch exposes them to 60 percent more estrogen than those using typical birth control pills.

The numbers are high: More than 4 million women have used the birth-control patch since it first went on sale in 2002. In 2004, it accounted for more than 9.9 million prescriptions with sales topping \$411 million.

The cases are coming: Plaintiffs have filed a motion to create an MDL in the District of New Jersey and at least one federal class action has been initiated. Many more personal injury and wrongful death lawsuits concerning women who used birth-control patches are expected to be filed in the months to come.

And the major players are assembling: will you be one of them, or one who's left behind?

Mealey's Birth-Control Patch Litigation Conference will give you a balanced, insider's look at the newest wave of patch suits from the attorneys in the trenches who are filing and fighting these cases.

Deliver client success and enhance your reputation in an emerging area of litigation

From the medical issues, to current cases, to the causation debate, this intensive one-day program will get you up to speed on all of the case-building material you need with minimal time out of the office. Highlights include:

- Get an update on current state cases filed in NY, NJ, OH, TX and elsewhere
- Find out how to use the learned intermediary doctrine, preemption and failure to warn arguments to your advantage; or how to aggressively topple these tried and true defenses
- Learn exclusive medical details on the increased levels of hormones released from the patch, its delivery mechanisms, possible alternative causes for blood clotting and more
- Discover what top 5 factors to look for during client selection and intake

Share your knowledge with other attorneys, learn from their expertise and increase your profile in birth-control patch litigation at Mealey's unparalleled educational and networking event.

Exhibitors & Sponsors Include:



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Birth-Control Patch Litigation Conference

How to get in on the ground floor of the litigation — or stop it in its tracks.

Learn the top 5 factors to look for when analyzing a claimant and how to successfully use the most tried and true defenses!

Conference Chaired by

Kelley A. Grady, Esq.

Ballard Spahr Andrews & Ingersoll, LLP
Philadelphia

Ellen Relkin, Esq.

Of Counsel
Weitz & Luxenberg, P.C.
New York

March 6, 2006

The Ritz-Carlton
Marina del Rey (Los Angeles)

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Mealey's Birth-Control Patch Litigation Conference

March 6, 2006
The Ritz-Carlton, Marina del Rey

The Co-Chairs

Kelley A. Grady, Esq., is a partner in the Litigation Department and a member of the Product Liability and Mass Tort Group and the Insurance Group at Ballard Spahr Andrews & Ingersoll, LLP, in Philadelphia. She focuses her practice on general civil litigation in the areas of mass torts, product liability, complex commercial, and class action litigation. Ms. Grady represents pharmaceutical, health care, insurance, and manufacturing companies. In her pharmaceutical practice, she has defended medical monitoring, refund and personal injury cases in the individual, class action and mass tort contexts. Her cases have involved hormone therapy, thimerosal, vaccines, over-the-counter products, contraceptives, surgical implants, and anti-arrhythmics. She was appointed by the Court to serve as co-liaison to defense counsel in Philadelphia County's coordinated mass tort hormone therapy program which included over 1,400 cases.

Ellen Relkin, Esq., is Of Counsel to Weitz & Luxenberg, P.C. in New York City and South Orange, New Jersey and represents plaintiffs in pharmaceutical product liability, toxic tort and medical malpractice cases. She has published articles on scientific evidence issues in the Cardozo Law Review and the Dickinson Journal of Environmental Law and Policy. Ms. Relkin is an elected member of the American Law Institute, a member of the Association of Trial Lawyers of America, New York State and New Jersey Trial Lawyers, New Jersey, New York and American Bar Associations, and is a former chair of the Toxic, Environmental and Pharmaceutical Torts Section of ATLA and a fellow of the Roscoe Pound Foundation.

Monday, March 6, 2006

8:00 Registration and Continental Breakfast

8:45 Introduction and Opening Remarks

Kelley A. Grady, Esq., Ballard Spahr Andrews & Ingersoll, LLP, Philadelphia
Ellen Relkin, Esq., Of Counsel, Weitz & Luxenberg, P.C., New York

9:00 Analysis of the Medical Issues

- What, if any, impact does the increased levels of hormones released from the patch have on women?
- Discussion on the hormone delivery mechanisms associated with patch users
- Possible alternative causes for blood clotting

- Overview of the different metabolism rates with birth control mechanisms

Moderator: Jason Mark, Esq., Parker & Waichman, LLP, Great Neck, NY

Experts to be announced

11:00 Morning Break

11:15 Overview of the Current Cases and Status of the Litigation

- Update on the current state cases
- Status report on establishment of an MDL
- Overview on the consumer fraud cases

MDL and State Court Update: Michael A. London, Esq., Douglas & London, P.C., New York

Consumer Fraud Analysis: Jeffrey I. Carton, Esq., Meiselman, Denlea, Packman, Carton & Eberz, P.C., White Plains, NY

12:15 Networking Luncheon

1:30 Theories of Liability and Defenses

- Analysis of the failure to warn arguments
- What did Ortho-McNeil know and when?
- Is there a successful preemption claim?
- Will the learned intermediary doctrine be a successful defense?
- Does the defendant's direct-to-consumer advertising mitigate learned intermediary?
- Failure to test
- The Causation debate

Janet G. Abaray, Esq., Lopez, Hodes, Restaino, Milman & Skikos, Cincinnati, OH

Wendy R. Fleishman, Esq., Lieff Cabraser Heimann & Bernstein, LLP, New York

Defense perspectives to be announced

3:00 Afternoon Break

3:15 Client Selection and Intake: The Top 5 Factors To Look For When Analyzing the Plaintiff

- What factors do you need to evaluate when analyzing a claimant?

Catherine T. Heacox, Esq., Weitz & Luxenberg, P.C., New York

4:00 Publicized Clinical Trials

- Discussion of the publicized studies and what they say

Leslie W. O'Leary, Esq., Williams Love O'Leary Craine & Powers, P.C., Portland, OR

4:30 Impact of the Actions of the FDA

Speaker to be announced

5:00 Case Law Update: Analysis of the Unique Issues Arising in the Area of Hormone Contraceptive Claims – The Past To the Present

Speaker to be announced

5:30 Networking Reception

Sponsored by JAMS

Additional Mealey's programs you should know about:

Birth Control Patch Litigation Teleconference

February 16, 2006

2:00 PM Eastern time

Bextra and Celebrex Teleconference

March 7, 2006

2:00 pm Eastern time

Email Discovery & Retention Policies Conference

March 30, 2006

Grand Hyatt, New York

VIOXX® Litigation Conference

May 8-9, 2006

The Ritz-Carlton

Amelia Island, FL

Speakers, sessions and times are subject to change. Visit www.mealeys.com/conferences or call 1-800-MEALEYS for up to the minute program revisions. Call for information on sponsorship and exhibit opportunities.

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Registration Form

Mealey's Birth-Control Patch Litigation Conference, March 6, 2006, at The Ritz-Carlton, Marina del Rey, CA. I understand the conference registration fee is \$895 per attendee for the first paying attendee and \$745 for each attendee thereafter from the same firm or company. (Multiple attendees: please copy form and submit for each attendee.)

Name _____

Title _____

Firm/Company _____

Address _____

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Email _____

Check enclosed (Please make checks payable to Mealey Publications. Send payment in U.S. funds drawn on a U.S. bank.)

Please bill my: VISA MasterCard American Express

Account #

Expiration Date /

Signature _____

YES, I'm interested in purchasing the audio CD of this conference. (Please call with pricing information.)

Conference Handbook — Each conference attendee will receive one copy of the handbook. You may order additional copies. Non-registrants may purchase the handbook. Please send _____ copies @ \$199 each. (U.S.A.: Please add appropriate state sales tax to your order. Canada: Add 7% sales tax.)

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